



BCC
Buff Creative College
We Create the Creators!

Ministry of Corporate Affairs (Govt. of India) Reg : CIN : U80301TN2022PTC151960

Reg Under: MSME (Govt. of India) UDYAM-TN-08-0040357

An ISO 9001: 2015 Certified by the American Board of Accreditation

Certification in **Digital & Print Media Design**



www.buffcreativecollege.com

About Us

Construct your future with Buff Creative College, one of India's premier design colleges in India. We provide you with a unique academic model which educates students on the extensive aspects of Multimedia & Design.

- Industry Standard Curriculum
- Regular Practical Assessment
- Expert Mentorship
- Workshop and Seminar
- 100% Portfolio Support
- 100% Job Assistance

About Certification In Digital & Print Media Design

Our Digital & Print Media Design course includes modules like Fine Arts & Graphic Design. This is an exclusive course designed for aspiring designers who are planning to start a career in the design industry as creative designers, Graphic designers, and Product designer.

Fine Arts Modules

- > Fundamental of Arts & Color
- > Logo sketch Ideation
- > Storyboard
- > Drawing Shapes & Shades
- > Sketching Emblem & Shapes
- > Painting & Coloring
- > Perspective Drawing
- > Landscape Sketch
- > Basic Character Sketch

Course Module Overview

Introduction to Graphic Design

- > Basics of Graphic Design
- > History of Graphic Design
- > Principles of Design
- > Elements of Design

Typography

- > Fundamentals of Typography
- > Typeface Anatomy
- > Font Pairing for Design Projects

Color Theory

- > Use Color Effectively on Design
- > Creating Color schemes
- > Color Psychology
- > Color Contrast
- > Communication Design



Layout and Composition

- > Create Effective Layouts
- > Layout Compositions
- > Balance, Hierarchy and Alignment

Branding and Identity Design

- > Logo Design
- > Creating a Brand Identity
- > Branding Guidelines
- > Visual Identity System
- > Marketing Collateral Design

Print Media Designs

- > Business Cards / Brochures / Flyers / Posters / Banners Magazine Covers / Book Covers / CD/ DVD Covers / Packaging Designs / Billboards /Newspaper Advertisements / Catalogs / Postcards / Stationery / Product Labels / Menus / Calendars / Invitations / Greeting Cards

Digital Media Designs

- > Social Media Graphics / Display Ads / Email / Marketing Designs / E-Book Designs / PPT Design / Publishing Design

Portfolio & Job Support

- > Portfolio Development
- > Designer Resume Creation
- > Video Resume Creation
- > Placement Training

Software Tools

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- CorelDraw

Career Opportunities

- Graphic Designer
- Logo Designer
- Print Media Designer
- Web Layout Designer
- Interaction Designer
- Packaging Designer
- Visual Designer
- Social Media Designer

Education Loan
Available

100%





Contact Us

88 99 11 7005

info@buffcreativecollege.com | www.buffcreativecollege.com



Our Campuses

BCC Chennai

No:16, KV Bank Building 1st & 2nd Floor,
GST Main Road, Urapakkam, Chennai,
Tamil Nadu, India 603210.

BCC Coimbatore

No:679-681, First & Second Floor, VKK Menon Rd.,
Siddhapudur, Coimbatore, Tamil Nadu,
India 641044.

BCC Madurai

HIG - 365, First & Second Floor, 80ft Road,
AnnaNagar, Madurai, Tamil Nadu, India
625020.

BCC Nagercoil

No 551/5,2nd floor,MS Road,
Vetturmadam, Nagercoil,Tamil Nadu,
India 629003.
